



第四十三屆香港電影金像獎 THE 43RD HONG KONG FILM AWARDS

標誌使用手冊

LOGO USAGE GUIDELINE

最後更新：2025年1月

標準標誌

Standard Logo

以下所列標誌均可使用。整個標誌在任何情況下，均不能更改形狀或結構。

logos below can be used. The logo must be used in fixed format and proportion. They are never to be altered.



標準顏色規格（彩色版本）

Logo Color (Full Color Version)

除E9500E顏色外，標誌還可以選擇在不同情況下應用黑色和白色。

Apart from the E9500E color, HKFAA offers the flexibility to incorporate Black and White in various scenarios.



RGB: 0, 0, 0
CMYK: 0, 0, 0, 100



RGB: 232, 80, 0
CMYK: 0, 80, 95, 0
E9500E



RGB: 255, 255, 255
CMYK: 0, 0, 0, 0

顏色應用 (彩色版本)

Color Usage (Full Color Version)

背景與標誌顏色必須有足夠對比，可參考以下例子。

Always provide sufficient contrast with the background against which the logo appears, below are some examples for reference.



標誌下載

Logo Download

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