



HONG KONG
FILM AWARDS
香港電影金像獎 2026

第四十四屆香港電影金像獎 THE 44TH HONG KONG FILM AWARDS
標誌使用手冊
LOGO USAGE GUIDELINE

最後更新：2026年1月

標準標誌

Standard Logo

以下所列四款標誌均可使用。整個標誌在任何情況下，均不能更改形狀或結構。

4 logos below can be used. The logo must be used in fixed format and proportion. They are never to be altered.



標準顏色規格

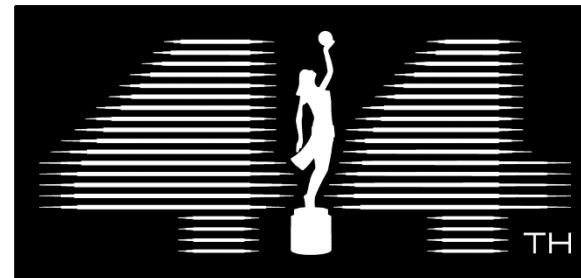
Logo Color (Full Color Version)

標誌可以選擇在不同情況下應用黑色和白色。

HKFAA offers the flexibility to incorporate Black and White in various scenarios.



RGB: 0, 0, 0
CMYK: 0, 0, 0, 100



RGB: 255, 255, 255
CMYK: 0, 0, 0, 0

顏色應用

Color Usage (Full Color Version)

背景與標誌顏色必須有足夠對比，可參考以下例子。

Always provide sufficient contrast with the background against which the logo appears, below are some examples for reference.



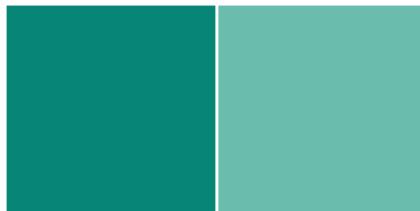
顏色應用

Color Usage (Full Color Version)

配色指南可參考如下。

The color guide can be reference as below.

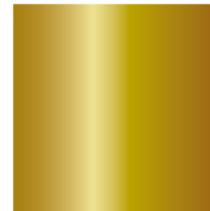
CMYK



C	85%	C	58%
M	26%	M	5%
Y	60%	Y	38%
K	8%	K	0%

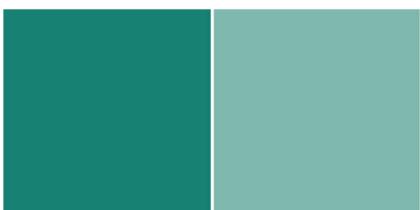


C	83.3%	C	70.6%	C	53%
M	93.9%	M	83.5%	M	97%
Y	9.5%	Y	0%	Y	38%
K	1.5%	K	0%	K	25%



GOLD COAT

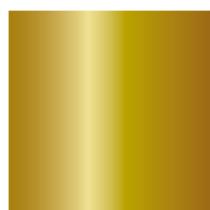
PANTONE



PANTONE®
4164 C PANTONE®
6151 C



PANTONE®
7679 C PANTONE®
2096 C PANTONE®
7650 C



GOLD COAT

標誌下載

Logo Download

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