



HONG KONG  
FILM AWARDS

TH

香港電影金像獎 2026

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第四十四屆香港電影金像獎 THE 44<sup>TH</sup> HONG KONG FILM AWARDS

標誌使用手冊

LOGO USAGE GUIDELINE

最後更新：2026年1月

# 標準標誌

## Standard Logo

以下所列四款標誌均可使用。整個標誌在任何情況下，均不能更改形狀或結構。

4 logos below can be used. The logo must be used in fixed format and proportion. They are never to be altered.



# 標準顏色規格

## Logo Color (Full Color Version)

標誌可以選擇在不同情況下應用黑色和白色。

HKFAA offers the flexibility to incorporate Black and White in various scenarios.



RGB: 0, 0, 0, 0  
CMYK: 0, 0, 0, 100



RGB: 255, 255, 255  
CMYK: 0, 0, 0, 0

# 顏色應用

## Color Usage (Full Color Version)

背景與標誌顏色必須有足夠對比，可參考以下例子。

Always provide sufficient contrast with the background against which the logo appears, below are some examples for reference.



# 顏色應用

## Color Usage (Full Color Version)

配色指南可參考如下。

The color guide can be reference as below.

### CMYK



|   |     |   |     |
|---|-----|---|-----|
| C | 85% | C | 58% |
| M | 26% | M | 5%  |
| Y | 60% | Y | 38% |
| K | 8%  | K | 0%  |



|   |       |   |       |   |     |
|---|-------|---|-------|---|-----|
| C | 83.3% | C | 70.6% | C | 53% |
| M | 93.9% | M | 83.5% | M | 97% |
| Y | 9.5%  | Y | 0%    | Y | 38% |
| K | 1.5%  | K | 0%    | K | 25% |

GOLD COAT

### PANTONE



PANTONE®  
4164 C

PANTONE®  
6151 C



PANTONE®  
7679 C

PANTONE®  
2096 C

PANTONE®  
7650 C

GOLD COAT

# 標誌下載

## Logo Download

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